

DERMATOLOGISTS' QUOTES

> UVA radiation, a critical daily concern:

"It is important to know that 95% of the rays that reach the earth's surface are UVA rays. These rays are present all year long (even in the winter); and they can even penetrate through clouds and windows. It is no surprise that UVA rays are therefore responsible for up to 80% of skin aging... So when protecting your skin you need a product that you can use every day to protect your skin against the harmful effects of UVB and UVA rays. "

Henry Lim, MD - Board Certified Dermatologist, Henry Ford Hospital

"Most everyone is aware of the risks associated with UVB exposure; however there are very real risks associated with UVA exposure including skin aging, DNA destruction and even cancer. Protecting your skin from UVA rays is just as important as protecting yourself against UVB rays."

Darrell Rigel, MD - Board Certified Dermatologist, New York University

"Most people think about UVB rays as being the problem in terms of sun exposure. In reality, UVA accounts for over 80% of the damage that occurs to the skin in terms of aging."

Darrell Rigel, MD - Board Certified Dermatologist, New York University

> UVA radiation involved in skin cancer:

"There is substantial experimental evidence that UVA rays have a role in solar-induced immunosuppression."

Albert Kligman, MD - Board Certified Dermatologist

(Interview at 2000 AAD for article entitled "Is Daily Photo-protection a Rational Ideal?")